

July 1, 2024

Company name: ES-CON JAPAN Ltd.
Representative: Takatoshi Ito, President &
Representative Director
(TSE Prime Market, Code: 8892)
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**Notice of Participation in the Sales and Marketing Business for Hawaiian
Condominium "Kuilei Place"
—The Conclusion of Business Partnership Agreement among ES-CON
JAPAN, Seven Signatures, BlackSand, and Kobayashi Group—**

ES-CON JAPAN Ltd. has concluded a four-party business partnership agreement with Seven Signatures International CO., Ltd. ("Seven Signatures"), BlackSand Capital, LLC ("BlackSand"), and Kobayashi Group, LLC ("Kobayashi Group"). As a second project, ES-CON JAPAN participated in the sales and marketing business for Kuilei Place, a large-scale condominium in Honolulu, Hawaii.



1. Background of Concluding the Business Partnership Agreement

ES-CON JAPAN identifies "Global Expansion" as one of the management strategies in Long-Term Vision 2030 to expand our overseas business as our next core business.

In October 2023, as a new initiative for our overseas business expansion, ES-CON JAPAN concluded a four-party business partnership agreement with Seven Signatures, Black Sand, and the Kobayashi Group for the sales of the luxury condominium Ālia in Hawaii to the Japanese market.

In this second project among the four companies, which is Kuilei Place, ES-CON JAPAN and Seven Signatures will serve as important sales and marketing partners in Japan for BlackSand and Kobayashi Group.

Through participation in Ālia and Kuilei Place projects, ES-CON JAPAN aims to strengthen the sales and marketing base of overseas properties in the Japan market and further expand our business domains as well as generate innovations.

2. About Kuilei Place, the Second Project under the Partnership

Kuilei Place, currently scheduled for completion in 2027, will be located in the Mō'ili'ili district, Honolulu. This large-scale condominium project occupies approximately 12,741 square meters with a total of 1005 units, consisting of two housing buildings with 43 stories above the ground and 12 stories.

This property is intended to deliver high-quality housing in Hawaii. At least 60% of the total of units will be sold to local residents, however, units will be available for purchase by residents in Japan.



Perspective drawings of the completed project

3. About the Japan Sales Gallery

The Sales Gallery has been opened inside ES-CON JAPAN's Tokyo Head Office since we participated in the Ālia project. In the gallery, we provide space for business discussion, where staff members from ES-CON JAPAN and Seven Signatures will help customers choose their homes in Hawaii.



Japan Sales Gallery



4. Overview of Each Company

ES-CON JAPAN

Name: ES-CON JAPAN Ltd.
Established: 1995
Head Office: 20F, The Okura Prestige Tower, 2-10-4 Toranomom, Minato-ku, Tokyo 105-0001
Representative: Takatoshi Ito, President & Representative Director
Lines of business: Real estate sales, real estate leasing, real estate planning/brokerage/consulting
Website: <https://www.es-conjapan.co.jp/english/>

Seven Signatures

Name: Seven Signatures International Co., Ltd.
Established: 2007
Head Office: 23F, Mita Kokusai Building, 1-4-28 Mita, Minato-ku, Tokyo 108-0073
Representative: Masaya Iwano, Representative Director
Lines of business: Real estate business in Hawaii, hospitality business, real estate business in Japan
Website: <https://www.sevensignatures.com/>

BlackSand Capital

Name: BlackSand Capital, LLC
Established: 2010
Head Office: 2270 Kalakaua Ave., Suite 1788, Honolulu, HI 96815
Representative: Bert "BJ" A. Kobayashi, Jr.
Lines of business: Real estate investment advisory firm specializing in Hawaii

Kobayashi Group

Name: Kobayashi Group, LLC
Established: 1997
Head Office: 1288 Ala Moana Blvd #201, Honolulu, HI 96814
Representative: Patrick K. Kobayashi
Lines of business: Real estate development, real estate investment

As Life Developers, we will continue to offer services for creating new modes of living and help our customers bring their ideals to life.